## Text Messaging Privacy Policy

Note: This Policy is for SMS Texting Only - This does not supersede Cela Advisors's Privacy Policy available here.

CELA ADVISORS ("we," "us," or "our") is committed to protecting the privacy of our customers. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information when you receive text messages from us. By subscribing to our text messaging service, you consent to the practices described in this policy.

## 1. Information We Collect:

We may collect the following types of information when you subscribe to our text messaging service:

- Phone Number: We collect your mobile phone number to send you text messages.
- Message Content: We collect the content of the messages you send and receive from us.
- Opt-In Information: If you opt to receive text messages from us, we will store your consent information.

## 2. Use of Your Information:

We use the information we collect to:

- Send you text messages related to Cela Advisors's updates.
- Communicate with you for customer service and support.
- Improve our services and communications.
- Ensure compliance with applicable laws and regulations.

## 3. Sharing Your Information:

We do not share your personal information with third parties, except in the following circumstances:

• When required by law, such as responding to a legal request, court order, or government agency request.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third party vendors.